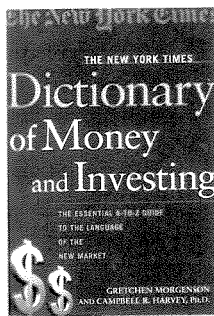


Health Sector Advisory Council Formed

Fuqua recently announced the formation of its first Health Sector Advisory Council (HSAC). Formed to provide faculty, students and staff with an outside perspective on health care, HSAC will keep student education and faculty research relevant as the school pursues its mission of expanding the boundaries of theory-based knowledge. The council, consisting of senior executives from various health care companies as well as faculty and students from several areas of Duke, will review new trends, emerging technologies and research-grounded insights into the fast-changing health care environment.

"We're delighted to have the involvement of senior health care executives in the HSM program," said **Kevin Schulman**, HSM faculty director. "Our program, our students and our faculty all benefit by having their participation. The council will, in turn, serve as a portal into all the health care resources Duke has to offer in business, medicine, law and public policy, along with other health care related departments."

Campbell Harvey Pens Investing Dictionary



Fuqua professor **Campbell Harvey** has co-authored a new A-to-Z reference tool for anyone looking to better understand the language of investing. Written with Pulitzer Prize-winning *New York Times* journalist **Gretchen Morgenson**, *The New York Times Dictionary of Money and Investing* defines more than 4,000 terms related to finance, the markets and investing.

For each term in the book, Harvey and Morgenson have included the primary definition pertaining to money and investing. Due to the multitude of abbreviations, acronyms and colloquialisms in the language of the markets, the authors have cross-referenced extensively.

Harvey is the J. Paul Sticht Professor of International Business at Fuqua. He is also a research associate of the National Bureau of Economic Research in Cambridge, Massachusetts. Harvey obtained his doctorate at the University of Chicago in business finance. His undergraduate studies in economics were conducted at the University of Toronto. Before coming to Duke in 1986, Harvey served on the faculties of the Stockholm School of Economics, the Helsinki School of Economics and the Graduate School of Business at the University of Chicago.

Team Fuqua Takes It To New Heights

BY DANA GERLE AND DAVID SIBILSKY

This past August, four Fuqua Daytime MBAs (**Sarah Gay '98**, **Dana Gerle '97**, **Kib McKibbens '97** and **Dave Sibilsky '97**) successfully reached the summit of Mt. Kilimanjaro, the highest peak in Africa (5,895 meters or 19,340 feet).

The team spent seven days on the mountain covering the Machame Route which starts at the Machame Gate in Tanzania and culminates with the Uhuru Peak, the highest point on the African continent and one of the world's "seven summit points," a term which recognizes the highest peak on each continent. A local team of 17 guides, porters and a cook accompanied the Fuqua team.

The group encountered all-day rains, ankle deep mud, piercing sunshine, altitude sickness and below freezing temperatures.

On summit day, the group was awakened at 11 p.m. for a midnight departure to climb to the summit of the mountain. The group was camping at approximately 15,000 feet with the peak of the volcano being at 19,300 feet. This meant the group had to cover over 4,000 feet in one hike at an altitude where it was difficult to breathe. One of the other hikers asked a porter why hikers did not start the ascent during the day. The answer was that if any of the hikers actually could see where they had to go, then no one would ever attempt to get there.

The summit view was spectacular. There were glaciers all around the outside of the crater, and inside the crater was a wide-open plane with absolutely nothing growing on it. After taking pictures, it was necessary to descend before everyone's lungs filled with water. The trekking group spent three hours getting down to a home base that took seven hours to get up. After a one-hour nap, a one-hour lunch and then a five-hour hike to a lower elevation, it was time for sleep. Sixteen hours later the team was happy and proud as they fell into their sleeping bags for the night.

The team learned about mountaineering, patience, trust, teamwork, perseverance and, ultimately, goal achievement. The Tanzanian people were incredibly warm, hospitable and proud of their country and the mountain.

Climbing Mt. Kilimanjaro and reaching the summit will be one of the highlights of the team's lives and was further enriched by being able to share the experience with other Fuqua team members.

