697: Innovation and Cryptoventures

# Part I: DeFi Infrastructure

Campbell R. Harvey Duke University and NBER

### What is DeFi?

Decentralized finance or DeFi is an emerging disruption. In decentralized finance, we interact among peers via smart contracts. These algorithms do not carry the baggage of traditional finance – there are no layers of bureaucracy and back office staff. When peers interact, there is no middle person making a large spread or commission. Furthermore, decentralized apps are interoperable. For example, in centralized finance, it might take days to send money from your broker to your bank or vice versa. No such delay exists in DeFi. Finally, the current system is very opaque. We rely on government regulators to watch for trouble in our financial sector - and history suggests a dubious track record of monitoring. In DeFi, everything is transparent – a key characteristic of blockchain technology.

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## DeFi Defined

 "DeFi or decentralized finance seeks to build and combine open-source financial building blocks into sophisticated products with minimized friction and maximized value to users using blockchain technology. Given it costs no more to provide services to a customer with \$100 or \$100 million in assets, we believe that **DeFi will replace all** meaningful centralized financial infrastructure in the future. This is a technology of inclusion whereby anyone can pay the flat fee to use and benefit from the innovations of DeFi."



## DeFi Defined

 "DeFi is fundamentally a competitive marketplace of decentralized financial applications that function as various <u>financial "primitives</u>" such as <u>exchange</u>, <u>save</u>, <u>lend</u>, <u>and tokenize</u>. These applications benefit from the network effects of combining and recombining DeFi products..."



### DeFi Importance

#### A powerful vision of the future democratization of finance. Details of the winners and the losers.

"DeFi, like the internet, will likely make financial services cheaper, faster, secure, personalized, and more. The future has yet to be written. This book provides a peek into it, and you, the reader, hold the power to create it."

---FRED EHRSAM, Co-founder and Managing Partner, Paradigm; Co-founder, Coinbase

"For newcomers, DeFi is often difficult to approach and understand. The lack of general resources adds additional hurdles for beginners looking to dip their toes into the space. This book gives the reader clear, concise descriptions of some of the most popular DeFi protocols today including lending, Automated Market Makers, and more. Highly recommended."

-STANI KULECHOV, Founder and CEO, Aave

"Arguably the single best survey of decentralized finance circa mid-2021. Recommended." —BALAJI S. SRINIVASAN, Angel Investor and Entrepreneur; former General Partner, Andreessen Horowitz



- I. DeFi Infrastructure
- II. DeFi Primitives
- III. DeFi Deep Dive
- **IV.** DeFi Risks and Opportunities



#### I. DeFi Infrastructure

- 1. The History of Decentralized Finance
- 2. DeFi Foundations
- 3. Problems DeFi Solves
- 4. DeFi Myths and Facts
- II. DeFi Primitives
- III. DeFi Deep Dive
- **IV.** DeFi Risks and Opportunities



I. DeFi Infrastructure

#### II. DeFi Primitives

- 1. Mechanics
- 2. Supply and Ownership
- 3. Loans and Swaps
- 4. Joining the World of DeFi
- III. DeFi Deep Dive
- **IV.** DeFi Risks and Opportunities



- I. DeFi Infrastructure
- II. DeFi Primitives

#### III. DeFi Deep Dive

- 1. Credit and Lending
- 2. Decentralized Exchange
- 3. Derivatives
- 4. Tokenization

#### **IV.** DeFi Risks and Opportunities



- I. DeFi Infrastructure
- II. DeFi Primitives
- III. DeFi Deep Dive

#### **IV.** DeFi Risks and Opportunities

- 1. Smart Contract Risk
- 2. Governance, DNS, Oracle, DEX Risk, and Custodial Risks
- 3. Scaling Risk
- 4. Environmental and Regulatory Risk
- 5. The Future Winners and Losers

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Asymmetric-key-cryptography Scaling-risk Proof-of-stake Yield-farming Vertical-scaling Nonce Sharding Slashing KYC Address Vampirism Mint Invariant DAO Schelling-point-oracle Direct-incentive Halting-problem Testnet Optimistic-rollup Airdrop Fork tract Oracle EOA Keeper Double-spend Hexadecimal Miner Gas Burn Mainnet PoS Defi-Legos Consensus-protocol Layer Utility-token Flash-swap Horizontal-scaling Miner-extractable-value Flash-loan IDO Contract-account dApp Node Vault PoW Stablecoin Router-contracts Symmetric-key-cryptography Digest Impermanent-loss Bonding-curve Governance-token Proof-of-work Staking

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# Part I: DeFi Infrastructure

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# I. DeFi Infrastructure

### Modules

#### **1.** The history of decentralized finance

- i. Evolution
- ii. Can money have intangible value?
- iii. Brief overview of CeFi problems
- iv. Early CeDeFi
- v. Crypto origins
- 2. DeFi foundations
- 3. Problems that DeFi solves
- 4. DeFi Myths and Facts

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### Part I: DeFi Infrastructure 1. The History of Decentralized Finance (i) Evolution

### Evolution of finance

Barter was one of the early methods of market exchange:

- Barter is peer-to-peer and, as such, the first DeFi
- However, barter is very inefficient. If I have a cow and want two sheep, I need to find an exact match (someone with two sheep that wants a cow).
- Money solved the matching problem

### Evolution of finance

### Purposes of money:

#### Primary

- <u>Unit of Account</u>: A way to compare the value of various goods and services
- <u>Medium of Exchange</u>: Allows for non-barter transactions.

#### Secondary

- <u>Store of Value</u>: Allows value to be retained even if partially rather than complete decay (e.g., storing food).
- <u>Transfer of Value</u>: Ease of transfer of value and to defer value.

### Characteristics

### Traditional characteristics:

- <u>Durability</u>: Withstand repeated use (coins, paper, gold)
- <u>Portability</u>: You can carry around
- <u>Divisibility</u>: Fractional units
- <u>Uniformity</u>: Versions of the same currency have identical value
- <u>Limited Supply</u>: Unlimited supply would mean zero value
- <u>Acceptability</u>: "This is legal tender for all debts, public and private"
- <u>Stability</u>: If unstable, people will look for alternatives

### Characteristics

#### Portability example:

How Many Pounds Does That Weigh?

#### Price of Gold

		\$1,200	\$1,400	\$1,600	\$1,800	\$2,000
	\$1,000,000	57	49	43	38	34
	\$2,000,000	114	98	86	76	69
	\$3,000,000	172	147	129	114	103
	\$4,000,000	229	196	172	153	137
Dollar	\$5,000,000	286	245	215	191	172
Amount	\$6,000,000	343	294	257	229	206
	\$7,000,000	401	343	300	267	240
	\$8,000,000	458	392	343	305	275
	\$9,000,000	515	441	386	343	309
	\$10,000,000	572	490	429	381	343

Campbell R. Harvey

Source: Erb and Harvey (2013) "The Golden Dilemma"

#### 9000 BCE Barter

• Market in Egypt exchanging goods, e.g., cows for sheep



### 600 BCE Coins

#### In Lydia



#### 1290 Banknotes

• Marco Polo introduces the idea to Europe (originates in China)



#### *1871 e-Money*

• First Western Union money transfer

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	Cost of Telegram, ToTAL, & Constant Compbell R. Harvey

https://twitter.com/westernunion/status/436545857404813312 25

#### 1871 e-Money

• First Western Union money transfer

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	* Premium 1 per cent. 5.00 Cost of Telegram, 6.34 TOTAL \$ 309.34
	No Premium will be less than 25 Cents. Campbell R. Harvey

3% fee – nothing changed in 150 years!

### 2022 e-Money

 Today Western Union money transfer





### 2022 e-Money

 Today Western Union money transfer How would you like to pay? <sup>31</sup> Pay online Pay cash in-store Pay cash in-store Credit Card In minutes<sup>1</sup> Fee<sup>2</sup> 54.50 USD How would you like to pay? <sup>31</sup> Pay cash in-store Pa



### 2022 e-Money

 Today Western Union money transfer

Summary					
Transfer amount	300.00 USD				
Transfer fee <sup>2</sup>	+ 47.00 USD				
Promo discount	Apply promo				
Transfer total	347.00 USD				
Total to receiver					
	300.00 USD				
Service time:1	In minutes				

https://www.westernunion.com/us/en/web/send-money/start?ReceiveCountry=US&ISOCurrency=USD&SendAmount=300&FundsOut=AG&FundsIn=DebitCard

#### 1950 Credit Cards

#### • First credit card is Diners Club



#### 1967 ATM

• First ATM introduced in north London by Barclays Bank



### 1983 Telephone Banking

 Bank of Scotland introduced Homelink which is the first application of Internet banking



### 1994 Internet Banking

 Began to become widespread in the US. Stanford Federal Credit Union offers internet banking to customers



#### 1997 Contactless Payment

Mobil introduces Speedpass at gasoline stations (RFID device)





### 2005 Chip and Pin

#### Introduced with credit cards



#### 2008 Bitcoin

 Programmable money introduced by "Satoshi Nakamoto"



#### **Bitcoin: A Peer-to-Peer Electronic Cash System**

Satoshi Nakamoto satoshin@gmx.com www.bitcoin.org

**Abstract.** A purely peer-to-peer version of electronic cash would allow online payments to be sent directly from one party to another without going through a financial institution. Digital signatures provide part of the solution, but the main benefits are lost if a trusted third party is still required to prevent double-spending. We propose a solution to the double-spending problem using a peer-to-peer network. The network timestamps transactions by hashing them into an ongoing chain of hash-based proof-of-work, forming a record that cannot be changed without redoing the proof-of-work. The longest chain not only serves as proof of the sequence of events witnessed, but proof that it came from the largest pool of CPU power. As long as a majority of CPU power is controlled by nodes that are not cooperating to attack the network, they'll generate the longest chain and outpace attackers. The network itself requires minimal structure. Messages are broadcast on a best effort basis, and nodes can leave and rejoin the network at will, accepting the longest proof-of-work chain as proof of what happened while they were gone.

White paper October 31, 2008. Program launched January 3, 2009.

### 2014 Apple Pay

• The majority of US retailers have capability for contactless pay



### 2022 Blockchain

• All leading banks have blockchain initiatives

### David Solomon, CEO Goldman Sachs.

 "Assume that all major financial institutions around the world are looking at the potential of tokenization, stablecoins and frictionless payments."

#### 2022 Blockchain

#### OCC grants permission to use stablecoins



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News Release 2021–2 | January 4, 2021

Federally Chartered Banks and Thrifts May Participate in Independent Node Verification Networks and Use Stablecoins for Payment Activities

https://www.occ.gov/news-issuances/news-releases/2021/nr-occ-2021-2.html
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#### Part I: DeFi Infrastructure 1. The History of Decentralized Finance (ii) Can Money have Intangible Value?

#### Can money have value with no backing? - Iraqi Swiss dinar

- Iraqi Swiss dinar was the currency of Iraq until the first Gulf War in 1990 (plates made in Switzerland, printed in the UK)
- In 1991, Iraq was split in two with Saddam Hussein in the south the Kurds in the north
- Because of sanctions, could not import dinars so Saddam ordered the printing of a new currency

#### Iraqi Swiss dinar

 In May 1993, the Central Bank of Iraq announced that citizens had three weeks to exchange old 25 dinar notes for new ones





#### Iraqi Swiss dinar

- However, old Swiss Dinar continued to be used in the north.
- Saddam cranked the printing press to finance regime and soon the exchange rate was:

300 Saddam dinars=1 Swiss dinar

#### Iraqi Swiss dinar

 Key insight is that Iraqi Swiss dinar had no official backing yet it was accepted as money – because people were willing to accept it as money.

#### Other examples

- There are plenty of other historical examples with the island of Yap being the most famous
- It is essential to recognize the difference between <u>tangible</u> and <u>intangible</u> value



https://www.pinterest.com/pin/37788084347049310/

#### *2022* DeFi

- Enables peer to peer transactions without a centralized institution
- Allows for an efficient barter mechanism
- There are many problems with centralized finance

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#### Part I: DeFi Infrastructure 1. The History of Decentralized Finance (iii) A Brief Overview of CeFi Problems

#### Five problems

- Centralized control
- Limited access
- Inefficiency
- Lack of interoperability
- Opacity

#### Centralized control

- Centralized banking system is highly concentrated
- National central banks control currency
- Non-financial centralization of tech giants, e.g., Amazon-retail, Facebook/Google-digital advertising

#### Limited access

- 1.7 billion unbanked
- Billions underbanked
- Many entrepreneurs use credit cards to finance their businesses, since banks won't lend to them because they are small (negative impact on growth)

#### Inefficiency

- 3% for a credit card swipe
- 5-7% for a wire transfer
- 2 days settlement time for a stock transaction
- Slow transfers of funds
- Fraud, chargebacks, insecurity
- No micro transactions
- Difficult to get paid

#### Lack of Interoperability

- Siloed institutions
- Difficult to move money from one banking institution to another
- Difficult to move money from a bank to a non-bank
- Note: Visa attempted acquisition of fintech company Plaid

#### Opacity

- Very little transparency
- Bank customers do not know the health of the bank
- Must rely on costly regulation and the promise of bailouts

# Result of these problems

#### Missed growth opportunities

- Entrepreneur might have a great project, say with a 25% ROI, but the project is never pursued because the cost of credit card borrowing is 24%
- High ROI project fuels high CAPEX, strong real GDP growth, and robust employment growth









www.elsevier.com/locate/econbase

Does financial liberalization spur growth?<sup>☆</sup>

Geert Bekaert<sup>a,b</sup>, Campbell R. Harvey<sup>b,c,\*</sup>, Christian Lundblad<sup>d</sup>

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https://wallethub.com/edu/cc/credit-card-landscape-report/24927#interest-rates

# Result of these problems

#### Inequality of opportunities for entrepreneurs

- Projects should be financed based on the quality of the idea and the soundness of the execution plan
- Many have no access to internet commerce (to buy or sell)
- Given the number of unbanked and underbanked, this creates unequal opportunities and perpetuates or even exacerbates inequality.



# Result of these problems

# Inequality of opportunities for investors

 You need to be rich already to access some of the best investment opportunities

#### The Super-Rich Are Forming A New Exclusive Club OCTOBER 26, 2021 • SUZANNE WOOLLEY

To show how exclusive you are, there's nothing like turning away a billionaire.

Two members of the three comma club were among those nominated to join R360, a new, invitation-only investment and networking group for people with net worth of \$100 million or more. Neither billionaire made it past the membership committee, according to Charles Garcia, one of the group's managing partners.

#### WSJ

#### • WSJNEWS EXCLUSIVE | FINANCE Morgan Stanley Gives Rich Customers What They Want: Hot Startups

The bank's private-share platform is expected to go live next year. Price of admission: \$20 million in assets.



Morgan Stanley's 16,000 advisers manage \$4.6 trillion in wealth. PHOTO: AMIR HAMJA FOR THE WALL STREET JOURNAL

https://www.fa-mag.com/news/the-super-rich-are-forming-a-new-exclusive-club-64571.html https://www.wsj.com/articles/morgan-stanley-gives-rich-customers-what-they-want-hot-startups-11636453801 v By <u>Liz Hoffman</u>

Nov. 9, 2021 5:30 am ET

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#### Part I: DeFi Infrastructure 1. The History of Decentralized Finance (iv) Early CeDeFi

- When costs are high, innovation will arise. However, if there is a strong layer of middle people, innovation may not be fast
- Consider the FX market
- Alice needs to buy €100m with dollars at the end of September to pay for a machine
- Alice goes to her bank and they quote a rate

- Carol needs to sell €100m (translate into dollars) at the end of September
- Carol goes to her bank and the bank quotes her a (different) rate
- The difference in the rates the spread is the bank's profit (and it can be substantial)

- 20 years ago a company is formed with a simple idea
- Suppose Carol and Alice use the same bank. Why not match them together? Indeed, if either Carol or Alice had multiple banking relationships, you could match people from other banks
- Let the banks do the credit quality evaluation and pay them a very small fee for that
- The "spread" which is a significant cost for Alice and Carol vanishes



#### Markets on a war footing



Botín emerges victorious at Santander The bizarre economy of Belarus Forex exchange model threatens multi-bank sites

#### ONLINE FOREIGN EXCHANGE

#### Forex goes into future shock

When forex trading first harnessed the internet, banks tried to attract clients to their individual platforms. They soon faced the problem that some customers were obliged to seek the best price for every transaction. Hence the difficult birth and troubled childhood of multi-bank platforms. End-users seem little more happy with these systems than the rival banks that set them up. And before they have had a chance to digest their implications clients are being offered the prospect of trading directly with each other. Jennifer Morris reports on a market whose innovators may have taken a step too far

by another client of one of those banks.

In the first case, the bank processes and

clears the trade normally. In the second, the

trade happens via the bank, which handles the

clearing, even though the trade is taking place

client to client. They might be customers of

the same bank or one might have a relation-

Campbell Harvey knew he had a captive audience. Stand up in front of a group of CFOs and suggest that perhaps they're paying over the odds for foreign exchange transactions and you very quickly become the centre of attention.

"They were all nodding and saying yes, the costs are huge," recalls Harvey, whose day job is teaching finance at Duke University business school in North Carolina. "So I pointed at one of them and said 'you have €10 million to sell". Then I turned to another and said 'you need to buy €10 million' – you guys should be talking to each other."

It seemed obvious to Harvey and his then PhD student and now business partner Arman Glodjo that the online forex markets could do better. "The standard spread on a \$1 million euro transaction is \$500 by pips, then there are other costs, such as clearing and settlement, that add on around \$25," says Harvey. That is too high. By slimming down the banks' role to preserving credit lines and providing a clearing mechanism, he estimates that end-users could cut the cost of doing a standard \$1 million H graysession in half and stand to save even more on larger deals. Over a year, the potential economies are phenomenal. And as the

Campbell R.

now entered the mainstream with a deal with BMG. But Glodjo says the technology is actually closer to that of Gnutella, a type of software that allows for the decentralized sharing of files. When users look for material, the search engine hops from PC to PC to find the requested file, rather than going to a central server.

In the same way, requests on Forexster are seen by the entire client base of the bank, rather than just a single institution, and all of that group can compete for them. "When a CFO posts a trade, the system performs an arbitrary number of credit hops to find the best price," explains Glodjo. Furthermore, a client trying to sell €200 million is not dependent on finding another counterparty with the exact opposite requirement. "Part of the order might be filled by a natural seller and the rest by a bank." In the worst-case situation that there is no corporate on the other side, a bank or banks would theoretically step up for the whole amount. "If your bank is on Forexster, they should give you the same price as if you had called them up and asked for one," asserts Glodjo.

So far so good. But the devil is in the detail and the flaw in Harvey and Glodjo's plan could prove to be fatal. As they themselves point out, it is hugely profitable for banks to keep clients apart, so they will fight tooth and nail to defend the status quo. "It will eventually be forced on them by clients who really love this idea and will say to the banks 'either



- Can you imagine pitching to the Board of Directors of a major bank the following:
  - Spend the money to implement this fintech idea and eliminate one of your major profit centers

- Can you imagine pitching the Board of Directors of a major bank the following:
  - Spend the money to implement this fintech idea and eliminate one of your major profit centers
  - Fortunately, many banks saw the future and wanted to be first in to this peer to peer system

- Another early decentralized idea was "dark pool" trading
- 1979 the US SEC instituted Rule 19c3 that allowed stocks listed on one exchange, e.g., NYSE, to be traded on another exchange
- Many institutions moved their large block trading to peer to peer trading in dark pools.
- Currently, almost half of stock trading is done in dark pools

- Paypal founded in 2000 as a way to speed up payments
- Banks have followed with initiatives like Zelle
- Importantly, these payment initiatives use the legacy banking infrastructure





Fintech

- Some fintech firms realize the limitations of legacy financial institutions
- PayPal Coin discovered in PayPal's app



#### Bloomberg

January 7, 2022

Technology Crypto

#### PayPal Explores Launch of Own Stablecoin in Crypto Push

Company says it would work with regulators ahead of launch

Evidence of 'PayPal Coin' work found in company's iPhone app

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#### Part I: DeFi Infrastructure 1. The History of Decentralized Finance (v) Crypto Origins

#### Bitcoin and cryptocurrency

- Stuart Haber and Scott Stornetta (1991) invent the blockchain idea to keep track of time stamping of documents
- Adam Back (2002) invents the Proof of Work idea. It is based on a key paper by Cynthia Dwork and Moni Naor (1992) that was aimed at eliminating junk mail (require the sender to do a computational task to send the email to you, while this is easy to do once – it is infeasible to do for millions of recipients)
- Satoshi Nakamoto (2008) put these ideas together to introduce bitcoin

#### **Bitcoin: A Peer-to-Peer Electronic Cash System**

Satoshi Nakamoto satoshin@gmx.com www.bitcoin.org

**Abstract.** A purely peer-to-peer version of electronic cash would allow online payments to be sent directly from one party to another without going through a financial institution. Digital signatures provide part of the solution, but the main benefits are lost if a trusted third party is still required to prevent double-spending. We propose a solution to the double-spending problem using a peer-to-peer network. The network timestamps transactions by hashing them into an ongoing chain of hash-based proof-of-work, forming a record that cannot be changed without redoing the proof-of-work. The longest chain not only serves as proof of the sequence of events witnessed, but proof that it came from the largest pool of CPU power. As long as a majority of CPU power is controlled by nodes that are not cooperating to attack the network, they'll generate the longest chain and outpace attackers. The network itself requires minimal structure. Messages are broadcast on a best effort basis, and nodes can leave and rejoin the network at will, accepting the longest proof-of-work chain as proof of what happened while they were gone.

White paper October 31, 2008. Program launched January 3, 2009.

#### Bitcoin and cryptocurrency

- Bitcoin eliminated the key problem with digital currencies in the past (you can make a perfect digital copy and "double spend")
- Every transaction would be kept in an immutable ledger (<u>censorship</u> <u>resistant</u> blockchain) and the ledger would be distributed across many different computers
- <u>Cryptographic scarcity</u> was enforced by a limit of 21 million bitcoins
- <u>User sovereignty</u> (only owner determines how to spend)
- <u>Portability</u> in that you can send or receive anywhere quickly and cheaply

#### Comparison to fiat

- US dollar since 1971 is a pure fiat currency
- Demand comes from:
  - 1) taxes;
  - 2) purchase of goods denominated in USD; and
  - 3) repayment of debt in USD
- US economic expansions and contractions impact value
- Fed also has the ability to inflate

#### Bitcoin vs. fiat

- Scarcity and self-sovereignty create the potential for store of value
- While <u>untested</u>, there is no direct link to economic activity or inflation, so there could be some hedging
- Bitcoin was originally intended to be a peer-to-peer currency. However, its <u>deflationary characteristics</u> and <u>flat fees</u> discourage its use in small transactions.
- Bitcoin is a flagship for other innovations in the crypto space

### Ethereum and DeFi

#### Ethereum history

- Began in 2015 with Vitalik Buterin
- Allows for running of computer programs. So Ethereum is a distributed computational platform offering functionality via offering a "smart contract platform"
- Smart contracts control assets and data, and define interactions between assets, data, and network participants

### Ethereum and DeFi

dApps

- Decentralized applications allow peers to interact directly and <u>remove</u> the need for a <u>central clearing house</u> for app interactions
- DeFi is fundamentally a competitive marketplace of financial dApps that function as various financial "primitives" such as <u>exchange, lend, tokenize</u>, and so forth.
- These dApps benefit from the <u>network effects</u> of combining and recombining DeFi products, and attracting increasingly more market share from the traditional financial ecosystem.

#### Next module

 Explore the details of the DeFi foundations including blockchain, cryptocurrency, smart contracts, oracles, stablecoins, and decentralized applications