



Notes on nonseasonal ARIMA models

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1. THE GENERAL THEORY

So far we have looked at several different classes of models that might be used to predict a time series from its own history: regression models that use lags and differences, random walk models, exponential smoothing models, and seasonal adjustment. It might seem as though there is just a “grab bag” of different types of models, each with its own set of rules and statistical procedures, and that when you need to forecast a particular time series, you just line up a bunch of suspects and pick the one with the best error stats. (Of course, when doing this you should not let the computer make the decision for you. You should follow good practices for performing descriptive analysis up front, considering the need for variable transformations, checking the significance of coefficients, and looking for non-random or non-linear or non-constant or non-normal patterns in the residuals later on, etc.) However, all of these types of models are special cases of a more general class of time series models known as ARIMA models, and there is a systematic set of rules for determining which ARIMA model ought to be used to predict any given time series. If you know this, then in principle the only model-type option you need to use in the Forecasting procedure in Statgraphics is the ARIMA option.¹

The construction of a *non-seasonal* ARIMA model and its forecasts proceeds in the following steps:

1. **Determine whether your original time series needs any *nonlinear transformation(s)* such as logging and/or deflating and/or raising-to-some-power in order to be converted to a form where its local random variations are consistent over time and generally symmetric in appearance.** In particular, the local random variations should have a relatively constant variance over time and they should not be too “spiky”, i.e., the peaks should not be noticeably sharper than the troughs, if possible. (Here I am referring only to nonseasonal data. If there is a seasonal pattern, it will typically be spiky-looking, which is OK. I’ll discuss seasonal models later.) Apply whatever transformation(s) appears to be needed, if any. This is exactly the same logic we have already used to transform variables before fitting regression models or time series models in order to end up with residuals which are normally distributed and whose variance is constant over time.

¹ Actually, this isn’t quite true: if you want to use seasonal adjustment as part of your model, you can’t do that in conjunction with the ARIMA option.

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Main web site: people.duke.edu/~rnau/forecasting.htm

2. **Let Y denote the time series you end up with after step 1. If Y is still “nonstationary” at this point, i.e., if it has a linear trend or a nonlinear or randomly-varying trend or exhibits random-walk behavior, then apply a first-difference transformation, i.e., construct a new variable that consists of the period-to-period changes in Y .** This series would be called Y_DIFF1 in [RegressIt](#) or $DIFF(Y)$ in Statgraphics if you constructed it using a formula. (You don’t actually have to do it this way—Statgraphics or other software with ARIMA procedures will make it easy for you.)

3. **If it STILL looks non-stationary after a first-difference transformation, which may be the case if Y was a relatively smoothly-varying series to begin with, then apply another first-difference transformation i.e., take the first-difference-of-the-first difference.** This the so-called “second difference” of Y , and it would be called Y_DIFF1_DIFF1 in RegressIt or $DIFF(DIFF(Y))$ in Statgraphics if you constructed it with formulas. Let “ d ” denote the total number of differences that were applied in getting to this point, which will be either 0, 1, or 2. (Note: Y_DIFF1_DIFF1 is not the same as Y_DIFF2 in RegressIt. It has to be constructed in two steps. But again, if you are using the ARIMA model option in Statgraphics, you don’t have to create additional variables—just specify that the order of differencing is 2 rather than 1.)

4. **Let y denote the “stationarized” time series you have at this stage.** (If $d=0$, then y is the same as Y .) *A stationarized time series has no trend, a constant variance over time, and constant “wiggleness” over time, i.e., its random variations have a qualitatively similar pattern at all points in time if you squint at the graph. In technical terms, this means that its autocorrelations are constant over time.* **Then the ARIMA equation for predicting y takes the following form:**

$$\begin{aligned} \text{Forecast for } y \text{ at time } t &= \text{constant} \\ &+ \text{weighted sum of the last } p \text{ values of } y \\ &+ \text{weighted sum of the last } q \text{ forecast errors} \end{aligned}$$

...where “ p ” and “ q ” are small integers and the weights (coefficients) may be positive or negative. *In theory, the optimal forecasting equation for any stationary time series can be written in this form. In most cases either p is zero or q is zero, and $p+q$ is less than or equal to 3, so there aren’t very many terms on the right-hand-side of this equation.* The constant term may or may not be assumed to be equal to zero. The lagged values of y that appear in the equation are called “autoregressive” (AR) terms, and the lagged values of the forecast errors are called “moving-average” (MA) terms.

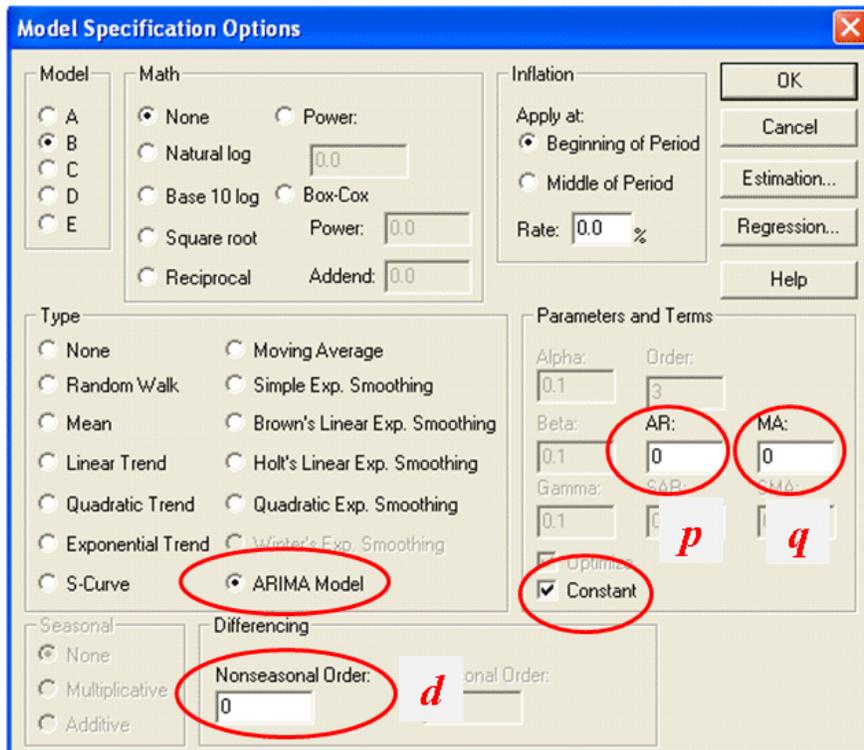
In more formal Greek-letter terms, the equation for the predicted value of y in period t , based on data observed up to period $t-1$, looks like this:

$$\hat{y}_t = \mu + \varphi_1 y_{t-1} + \dots + \varphi_p y_{t-p} - \theta_1 e_{t-1} - \dots - \theta_q e_{t-q}$$

...where μ is the constant, φ_k is the AR coefficient at lag k , θ_k is the MA coefficient at lag k , and $e_{t-k} = y_{t-k} - \hat{y}_{t-k}$ is the forecast error that was made at period $t-k$. Notice that the MA terms in the model (the lags of the errors) are conventionally written with a negative sign rather than a positive sign. This is the convention that was established by Box and Jenkins.

- The forecast for the original series at period t , based on data observed up to period $t-1$, is obtained from the forecast for y by undoing the various transformations that were applied along the way, i.e., undifferencing, unlogging, undeflating, and/or unpowering, as the case may be. (Don't worry—this is all handled automatically for you in Statgraphics.)

The resulting model is called an “ARIMA(p,d,q)” model if the constant is assumed to be zero, and it is an “ARIMA(p,d,q)+constant” model if the constant is not zero. Thus, an ARIMA model is completely specified by three small integers— p , d , and q —and the presence or absence of a constant in the equation. The term ARIMA is composed of “AR”, “I”, and “MA”, where the “I” stands for “integrated.” The rationale for the latter term is that a time series that needs to be differenced in order to be made stationary is called an “integrated” series. So, ARIMA is an acronym for “Auto-Regressive-Integrated-Moving-Average.” In the User-specified Forecasting procedure in Statgraphics, the numbers p , d , and q are entered in the fields shown below:



The tricky step in this procedure is step 4, in which you determine the values of p and q that should be used in the equation for predicting the stationarized series y . One way is to just try to some standard combinations of p and q that often come up in practice (which are discussed below), but there is a systematic procedure for determining the values they ought to have, which is based on looking at plots of the **autocorrelations** and **partial autocorrelations** of y .

You're already familiar with *autocorrelations*: the autocorrelation of y at lag k is the correlation between y and itself lagged by k periods, i.e., it is the correlation between y_t and y_{t-k} . In RegressIt terminology, this is the correlation between the series y and the series y_LAGk ., and in Statgraphics terminology it is the correlation between y and $LAG(y,k)$.

The *partial* autocorrelation of y at lag k is the coefficient of y_LAGk in a regression of y on y_LAG1, y_LAG2, \dots , up to y_LAGk . Thus, the partial autocorrelation of y at lag 1 is the same as the autocorrelation of y at lag 1. The partial autocorrelation of y at lag 2 is the coefficient of y_LAG2 in a regression of y on y_LAG1 and y_LAG2 , and so on. The way to interpret the partial autocorrelation at lag k is that it is the amount of correlation between y and y_LAGk that is not explained by lower-order autocorrelations. For example, if y is positively correlated with itself lagged by one period, then this already implies some degree of positive correlation between y and itself lagged by 2 periods, because if y is positively correlated with itself lagged by one period, then y_t is positively correlated with y_{t-1} , and y_{t-1} is positively correlated with y_{t-2} , and so on. Therefore, y_t can be expected to be positively correlated with y_{t-2} on the basis of the lag-1 correlation. *The partial autocorrelation of y at lag 2 is the amount of correlation between y_t and y_{t-2} that is not already explained by the fact that y_t is correlated with y_{t-1} and y_{t-1} is correlated with y_{t-2} .*

Now, here are the rules for determining p and q from the plots of autocorrelations and partial autocorrelations:

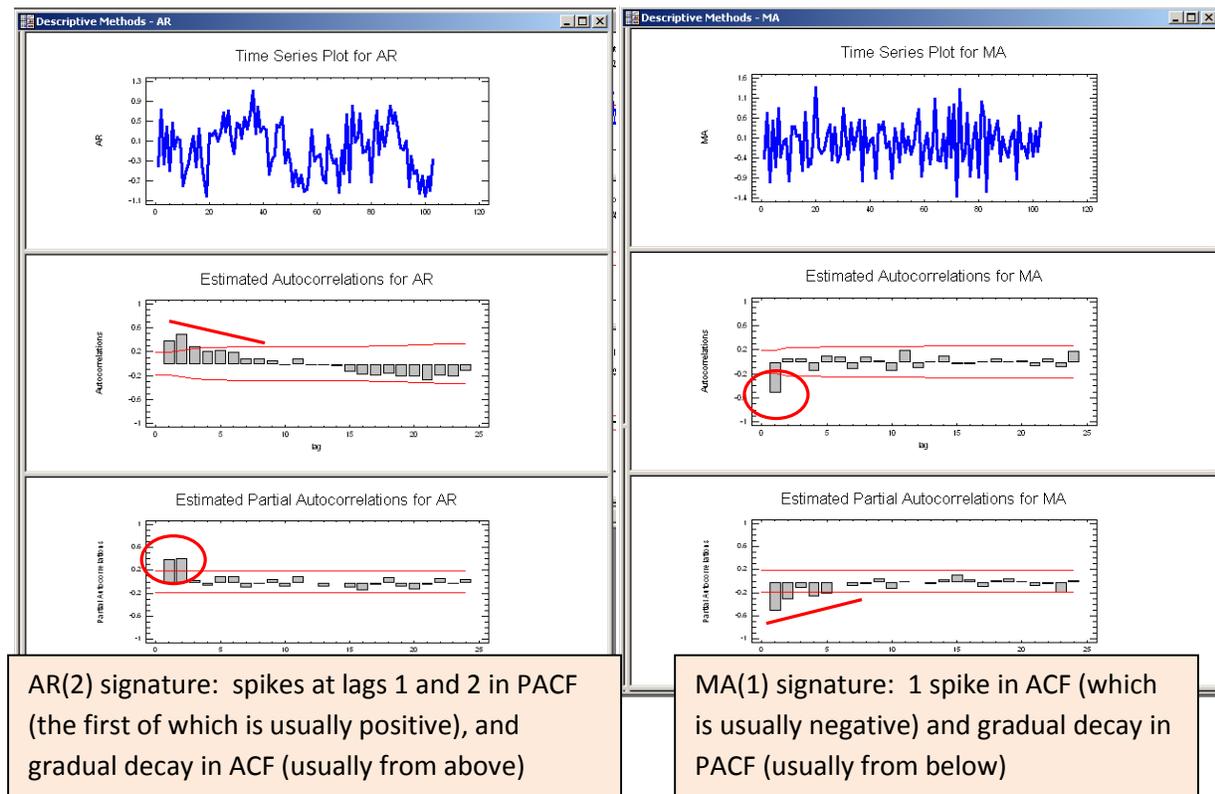
- i. If the ACF plot “cuts off sharply” at lag k (i.e., if the autocorrelation is significantly different from zero at lag k and extremely low in significance at the next higher lag and the ones that follow), while there is a more gradual “decay” in the PACF plot (i.e. if the dropoff in significance beyond lag k is more gradual), then set $q=k$ and $p=0$. This is a so-called “MA(q) signature.”
- ii. On the other hand, if the PACF plot cuts off sharply at lag k while there is a more gradual decay in the ACF plot, then set $p=k$ and $q=0$. This is a so-called “AR(p) signature.”
- iii. If there is a *single* spike at lag 1 in *both* the ACF and PACF plots, then set $p=1$ and $q=0$ if it is positive (this is an AR(1) signature), and set $p=0$ and $q=1$ if it is negative (this is an MA(1) signature).

Here are a couple examples of patterns that you might see. On the left are time series and ACF and PACF plots for a series with a clear AR(2) signature, i.e., an autoregressive model that includes

lags 1 and 2. There are two positive spikes in the PACF and a more gradual decay pattern in the ACF. In the ACF plot, only the autocorrelations at lags 1 and 2 are highly significant—as are the partial autocorrelations at lags 1 and 2 in the PACF plot—but the important thing is that higher-order autocorrelations decline gradually while the partial autocorrelations cut off sharply at lag 2.

On the right are the corresponding plots for a series with a clear MA(1) signature: the ACF cuts off sharply at lag 1 while the PACF decays more gradually.

Another characteristic feature of these two sets of plots is that the low-order autocorrelations are *positive* for the series with the AR signature while they are *negative* for the series with the MA signature. This is not always the case, but it is very common.



So, the way the game is played in step 4 is to look at the ACF and PACF plots for y and see if there is a clear AR or MA signature. If there is, you have a very good guess of the values of p and q that ought to be used, and usually one of them is zero and the other is a small number (1 or 2, occasionally 3).

Having made a good guess as to the correct values of p and q , you then try fitting a model with these values (i.e., you enter them in the appropriate boxes on the Forecasting panel in Statgraphics) and you look at the ACF and PACF plots of the *residuals*. If you have correctly identified the model, you should not see any significant “spikes” in the autocorrelations or partial autocorrelations of the residuals, especially at the first few lags. If you are looking at 20

autocorrelations, there may be a few that are technically significant, i.e., outside the red 95% bands, but what matters is whether this happens at the first few lags and whether there is any sort of systemic pattern in the autocorrelations or partial autocorrelations.

Also, **if you have correctly identified the model, the highest-order AR or MA coefficient should be significantly different from zero according to the usual standard for a regression model, i.e., it should have a t -stat greater than 2 in magnitude and correspondingly a P -value less than 0.05. In applying this test, you only look at the highest order coefficient, not the lower-order ones.** (The lower ones are included automatically—you can't get rid of them.) For example, if you have fitted an AR(2) model ($p=2$), then you only care about the significance of the AR(2) coefficient, not the AR(1) coefficient.

If the residual ACF and PACF look good and the highest-order coefficient is significant, then you probably have identified the correct model, or at least there are no obvious corrections that ought to be made. (Possibly you should try a model with one more order of differencing or one less order of differencing—I'll say more about that later.) If the ACF and PACF plot look good but the highest-order coefficient is NOT significant, then you should try reducing p or q by 1, as the case may be. For example, if you started out with $p=2$ and $q=0$, and you find that the AR(2) coefficient does not turn out to be significant and the model otherwise looks good, then you should try $p=1$ and $q=0$ instead. Probably you will get equally good results and have a simpler model.

Now, what if there ARE some significant residual autocorrelations or partial autocorrelations at the first few lags? The rules here are the following:

- (i) **If there is a “spike” at a low-order lag in the residual ACF plot, then you should increase q by 1 and re-fit the model.** For example, if you started out with $q=1$ and you find a spike at lag 2 in the residual ACF plot, then you should try $q=2$ instead.
- (ii) **Conversely, if there is a spike at a low-order lag in the PACF plot, you should increase p by 1 and re-fit the model.** However, when applying this rule, don't worry about lags higher than 3 unless you are dealing with physics or engineering data rather than business or economic data.

You should virtually never have to use a value of p or q larger than 3 in an ARIMA model for a business application, and in most cases they are less than 3. Also, the sum of p and q will generally be no larger than 3, and usually only one of the two will be non-zero. You should try to avoid using “mixed” models in which there are both AR and MA coefficients, except in very special cases.³

³ An exception to this is that if you are working with data from physics or engineering applications, you may encounter mixed ARIMA($p,0,p-1$) models for values of p that are 2 or larger. This model describes the discrete-time behavior of a system that is governed by a p -order linear differential equation, if that means anything to you. For example, the

So, altogether, the rule for analyzing the residual ACF and PACF plots is this:

Spikes in the residual ACF plot at lags 1, 2, or 3 signify a need for a higher value of q , and spikes in the residual PACF plot at lags 1, 2, or 3 indicate a need for a higher order of p .

If you decide to add any more terms to your model on the basis of the residual ACF and PACF plots, just change one thing at a time, i.e., increase p by 1 or increase q by 1, and re-run the model to see what the effect is before going any further. In general, you should try to keep the model as simple as possible.

2. THE COOKBOOK

The technical guidelines of the previous section can be distilled into the following simpler set of rules

(i) First determine whether a nonlinear transformation such as logging or deflating is necessary to straighten out exponential growth curves and/or stabilize the variance (i.e., to make the local random variations in the series roughly the same in magnitude from beginning to end). If so, then apply the transformation. The natural log transformation and fixed-rate deflation transformations are model options in the Forecasting procedure in Statgraphics.

(ii) If the series looks nonstationary at this point—i.e., if it displays a trend or random-walk behavior—set the order of nonseasonal differencing to 1. If it *still* displays a trend or is only slowly mean-reverting after one order of differencing, don't immediately apply another order of differencing, but keep it in mind for later on (step (vi) below).

(iii) Look at the ACF and PACF plots of the series you have at this point. If you don't see any significant autocorrelations, then stop—you're done! You've identified either a mean model or a random walk model, depending on whether you used 0 or 1 order of differencing in getting to this point.

(iv) If you *do* see some significant autocorrelations, and if the first one or two bars on the *ACF plot* are significant and *negative*, followed by a fairly sharp cutoff, while the PACF plot shows a more gradual decay pattern from below, that is a clear sign that you need at least one MA term (i.e., $q=1$ or $q=2$). On the other hand, if the first one or two bars on the *PACF plot* are significant and *positive*, followed by a fairly sharp cutoff, while the ACF plot shows a more gradual decay pattern from above, that is a clear sign that you need at least one AR term (i.e., $p=1$ or $p=2$). If you see one of these two patterns, enter a 1 in the MA box or the AR box, depending on which one it is. If you already have a 1 there, make it a 2. Fit the model and look at the ACF and PACF plots

motion of a mass on a spring that is subjected to normally distributed random shocks is described by an ARIMA(2,0,1) model if it is observed in discrete time. If two such systems are coupled together, you would get an ARIMA(4,0,3) model.

and time series plot of the *residuals*. If any of the first one or two bars are significant in the ACF or PACF plot, apply the same reasoning as above to determine whether to increase the MA order or AR order by one more. You should not go above 2 except in very rare circumstances. Also, *you should use only AR coefficients or only MA coefficients except in very rare circumstances*, i.e., either the MA order will be zero or the AR order will be zero. (Occasionally one of them will be 2 and the other will be 1, but not very often.)

(v) Do not pay any attention to isolated spikes in the ACF or PACF plot beyond lag 3 if you are working with *nonseasonal* data. You are mainly interested in the first few autocorrelations and partial autocorrelations. Beyond that, you don't look at individual autocorrelations—you just look to see if there is some systematic pattern.

(vi) If the residuals of the model you converged on in step (iv) do not look quite stationary—e.g., if there is a sort of “wave” pattern or other nonrandom pattern in the residuals, then you may want to increase the order of differencing. Also, if you have one or more AR coefficients in the model at this point, *add their values together and check to see if it is very close to 1 (say, on the order of 0.95 or more)*. If so, that is also a sign that you should try a higher order of differencing. If you see either of these patterns, *set the MA and AR orders back to zero and increase the order of differencing from 0 to 1 if the current value is 0, and increase it from 1 to 2 if the current value is 1*. If you have 2 differences at this point, uncheck the “Constant” box. (You should not include a constant term in a model with 2 orders of differencing.) Now click OK to fit this model (which will have only differences and no AR or MA coefficients) and look at the ACF and PACF of the residuals. Go back to steps (iii) and (iv) at this point and apply the same reasoning to determine whether you need to add AR or MA coefficients.

(vii) Each time you fit a model, you should look at the *t*-stat and *P*-value of the highest-order AR coefficient and highest-order MA coefficient, in order to check their significance. For example, if there are two AR coefficients, you should only check the significance of the AR(2) coefficient. If it is not significant by the usual regression standards (i.e., if its *t*-stat is less than 2), you should probably decrease the AR order by 1 or decrease the MA order by 1, as the case may be.

(viii) Beware of “overdifferencing” as well as “underdifferencing.” *If you have one or more MA coefficients in the model, add their values together and see if it is very close to 1 (say, greater than 0.95)*. If so, that is a sign that you may have taken one order of differencing too many. If so, reduce the order of differencing by 1 and also reduce the MA order by 1 and re-fit the model.

(ix) Ideally you will end up with a fairly simple model whose highest-order coefficients are significant and which has no significant residual autocorrelations and shows no signs of under- or over-differencing. Also, you should check the residual normal probability plot (which is one of the pane options behind the residual plot) to make sure it looks OK, as with any type of forecasting model. If it's not OK, you may need to take closer look at outliers and/or reconsider the need for a data transformation.

3. THE COMMON NON-SEASONAL ARIMA MODELS

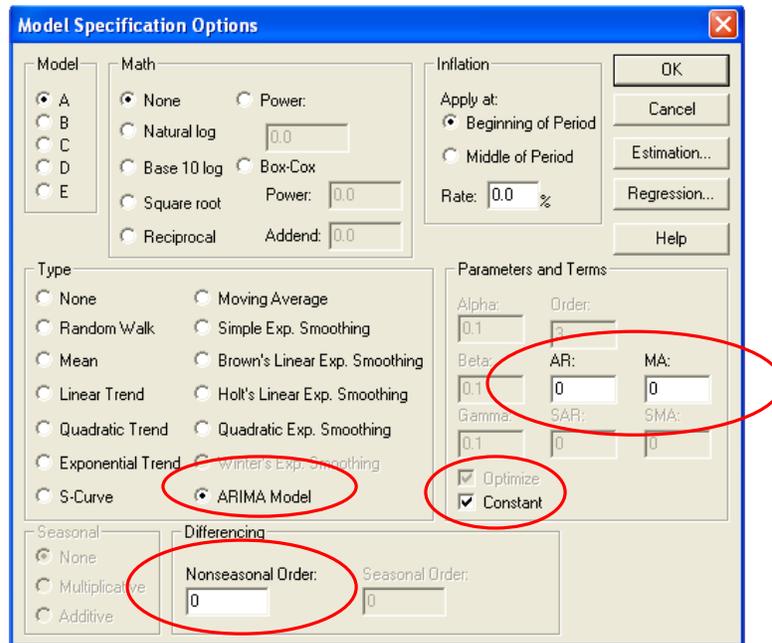
The previous section sketched the “cookbook” approach for identifying the appropriate ARIMA model for any given time series. However, in practice there are a relatively small number of model types that are encountered, and most of them are models we have seen before. We now just have a more systematic way of classifying them, and we have a single modeling tool that can be used for fitting all of them and tweaking them to improve their performance, if necessary. Here are the nonseasonal ARIMA models that you most often encounter:

- $\text{ARIMA}(0,0,0)+c$ = mean (constant) model
- $\text{ARIMA}(0,1,0)$ = random walk model
- $\text{ARIMA}(0,1,0)+c$ = random-walk-with-drift model (*geometric* RW if log transform was used)
- $\text{ARIMA}(1,0,0)+c$ = regression of Y on Y_{LAG1} (1st-order autoregressive model)
- $\text{ARIMA}(2,0,0)+c$ = regression of Y on Y_{LAG1} and Y_{LAG2} (2nd-order autoregressive model)
- $\text{ARIMA}(1,1,0)+c$ = regression of Y_{DIFF1} on $Y_{\text{DIFF1_LAG1}}$ (1st-order AR model applied to first difference of Y)
- $\text{ARIMA}(2,1,0)+c$ = regression of Y_{DIFF1} on $Y_{\text{DIFF1_LAG1}}$ & $Y_{\text{DIFF1_LAG2}}$ (2nd-order AR model applied to 1st difference of Y)
- $\text{ARIMA}(0,1,1)$ = simple exponential smoothing model
- $\text{ARIMA}(0,1,1)+c$ = simple exponential smoothing + constant linear trend
- $\text{ARIMA}(1,1,2)$ = linear exponential smoothing with damped trend (leveling off)
- $\text{ARIMA}(0,2,2)$ = generalized linear exponential smoothing (including Holt’s model)

If you understand the properties of the models whose names are on the right-hand-sides of these identities (as I hope you do by now), you will often have a pretty good idea of which ARIMA models you ought to try, even before you start looking at ACF and PACF plots. The ACF and PACF plots and the ARIMA model options just provide you with tools for “fine-tuning” these models. For example, if you fit an SES model by specifying it as an $\text{ARIMA}(0,1,1)$ model, and you find that there is a spike at lag 2 in the residual ACF plot, this suggests that you should increase q from 1 to 2, getting an $\text{ARIMA}(0,1,2)$ model. Probably this will not make a huge difference in the error stats, but it probably won’t overfit the data either, so there is no harm in doing it if the $\text{MA}(2)$ coefficient turns out to be statistically significant. Notice that most of these models

have only one or two AR or MA terms and they are generally pure AR models or pure MA models, not mixed AR-MA models.

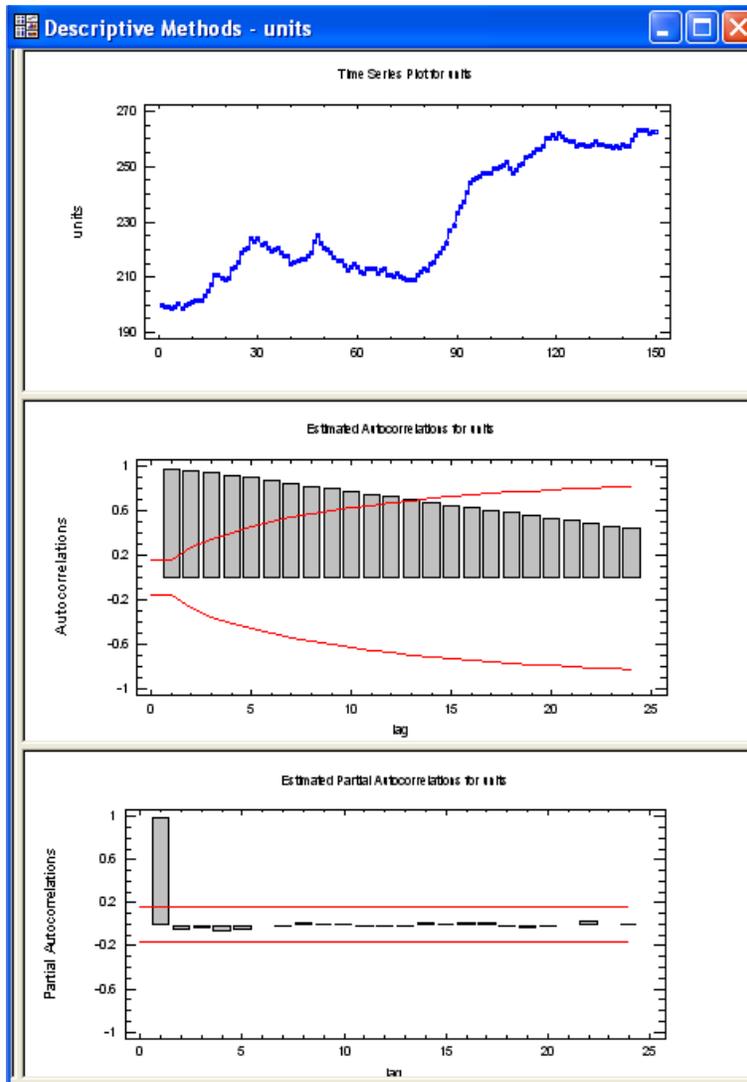
To fit an ARIMA model in Statgraphics, click the “ARIMA model” button on the model options panel in the forecasting procedure, and enter the values of p , d , and q in the boxes label “AR”, “Nonseasonal Order”, and “MA”, respectively. Check the “Constant” box to include a constant in the equation.



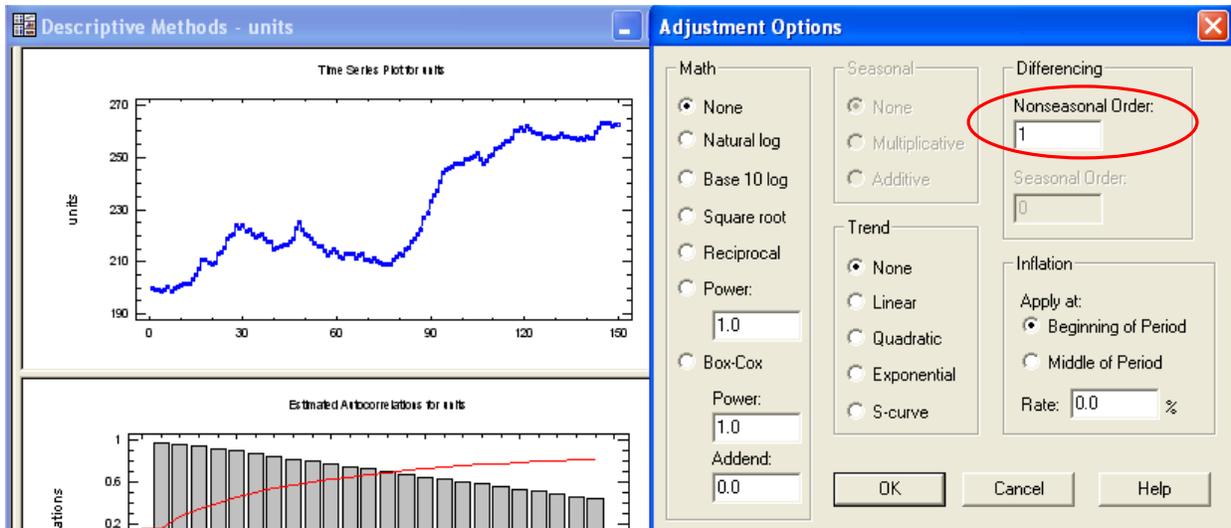
You can do all your work inside the forecasting procedure if you wish, but in principle you ought to do some descriptive analysis (in the Descriptive Methods procedure in Statgraphics) before selecting the first model to test. The following section gives an illustration of how such an analysis might proceed.

4. AN EXAMPLE

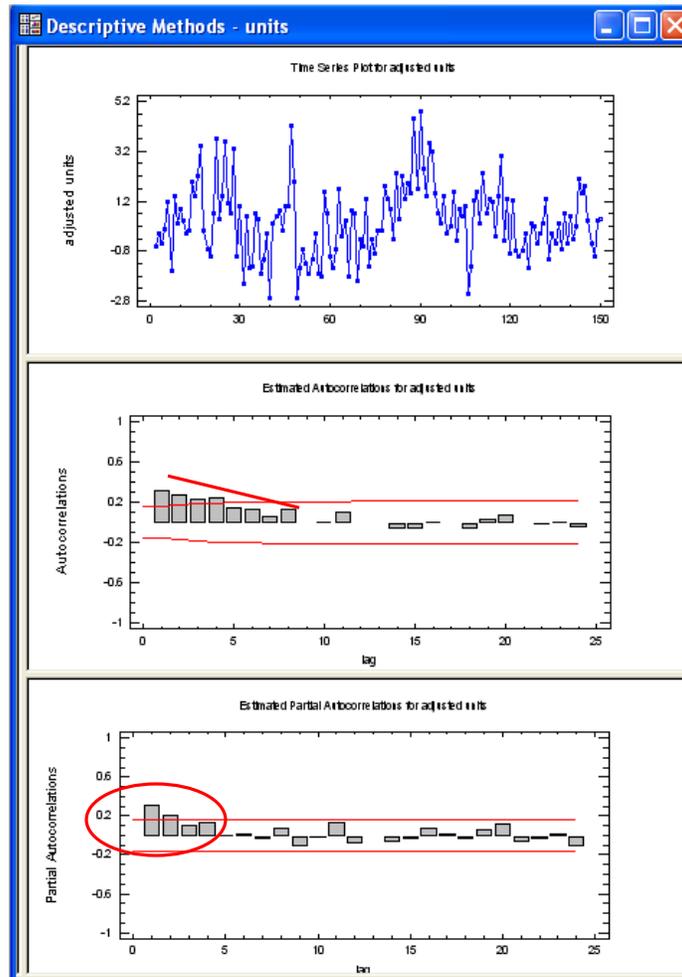
Consider a time series called “units,” which supposedly refers to weekly unit sales of some product over 150 weeks. (Actually, this is simulated data—it is way too smooth to be real—but it makes a good illustration anyway.) Suppose you begin your analysis by going to the Descriptive Methods procedure and drawing the time series plot, ACF plot, and PACF plot, and they come out looking like this:



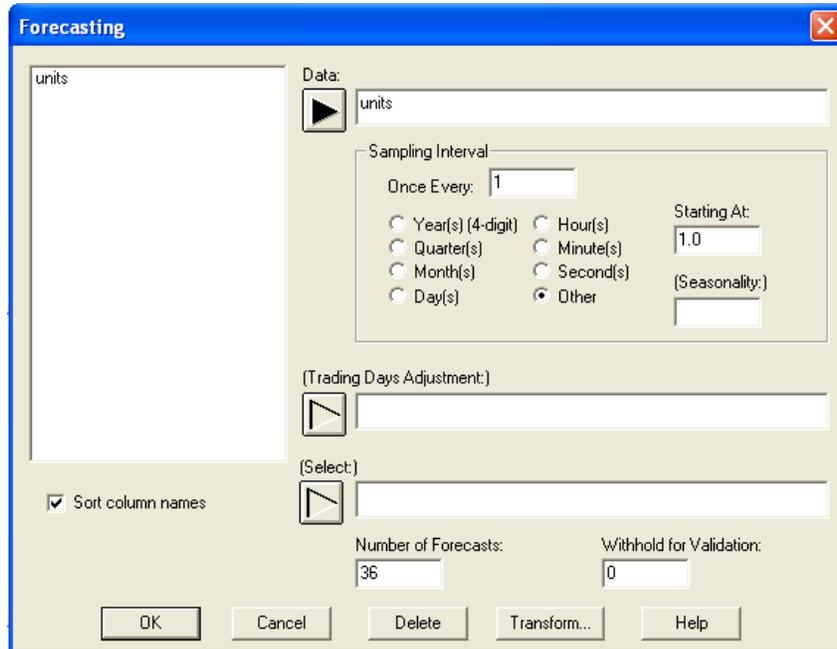
The series is obviously nonstationary—it has a strong upward trend—but there does not appear to be a need for a nonlinear data transformation. A strongly trended series will *always* have very large positive autocorrelations at all low-order lags and a single spike at lag 1 in the PACF. This is the signature of a series that probably needs to be differenced at least once in order to be made stationary. So, let's use the right-mouse-button adjustment options to increase the order of differencing from 0 to 1:



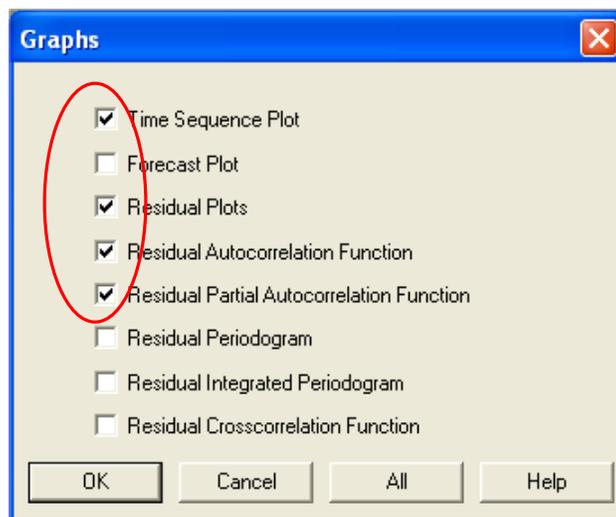
The plots will now look like this:



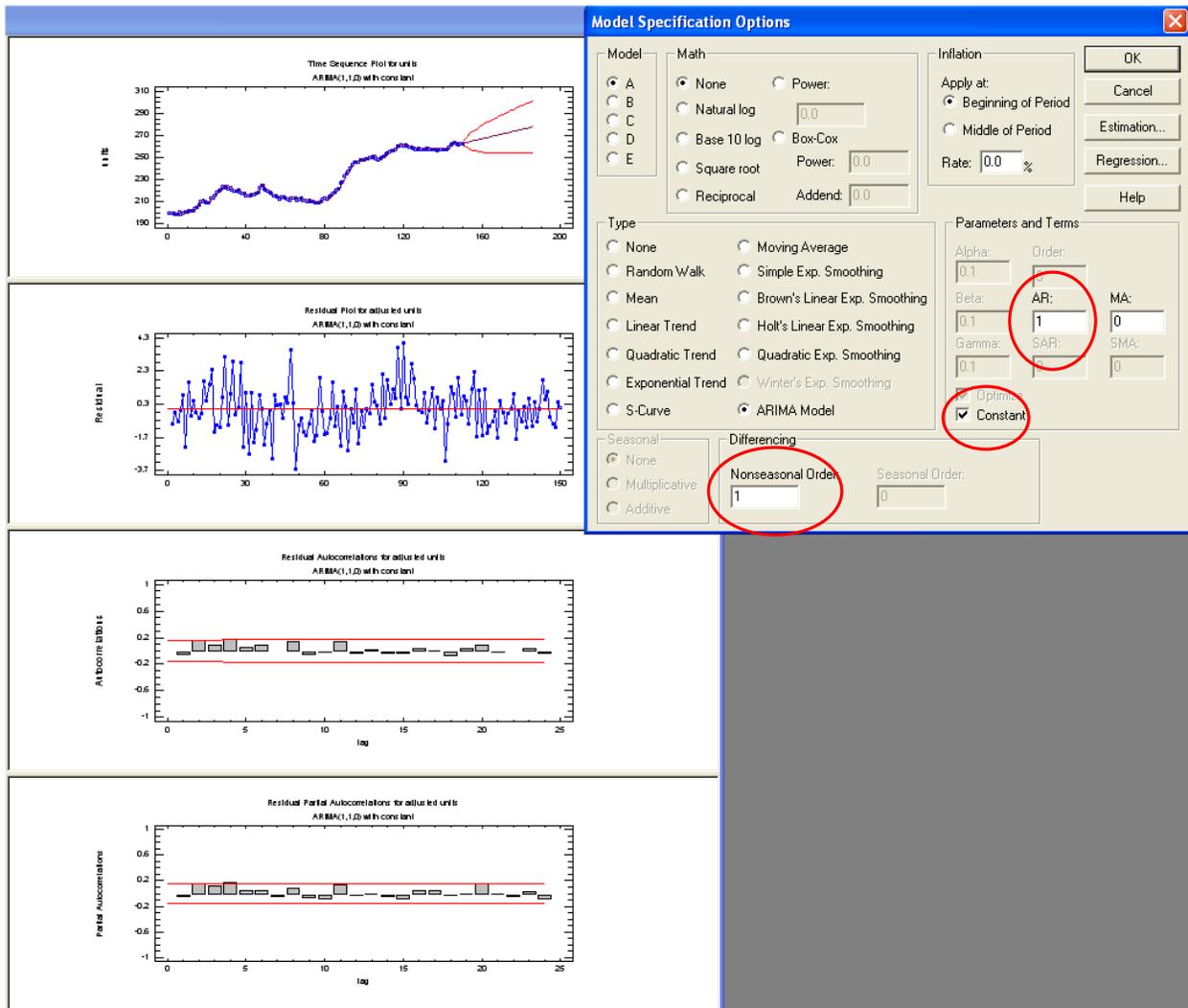
This is an AR signature: the first few autocorrelations are positive and the PACF cuts off more sharply than the ACF. The number of significant spikes in the PACF is either 1 or 2. (The lag-2 PACF is barely outside the red bands.) However, the time series plot only shows very slow mean-reversion, so it is not entirely clear that the series is really stationary at this point. Perhaps the next higher order of differencing should be considered. We'll try that later, but for the moment, let's go to the Forecasting procedure and try an ARIMA(1,1,0)+c model, i.e., a model with 1 order of nonseasonal differencing and an AR(1) term and a constant linear trend.



When fitting ARIMA models, you should click the “Graphs” button on the toolbar and turn on the residual time series plot and residual PACF plot as well as the time sequence plot:



The ARIMA model specifications and the resulting plots look like this:



The ACF plot and PACF plot look pretty “flat”, although the first few values are all positive and some of them are right around the 95% band. The residual plot also does not look completely random. There is a pattern of slow mean reversion rather than pure “noise,” i.e., the local mean value of the residuals tends to wander away from zero for long stretches of time. I would call this a “borderline nonstationary” pattern. This sort of pattern might be interpreted either as a “weak AR signature” or as an indication that a higher order of differencing is needed. (It’s a “weak” AR signature because there is a systematic pattern of positive autocorrelation but the values are barely significant.)

The model’s forecasts into the future extend along a straight line whose slope is the average trend over the whole series. This is what you always get in an ARIMA model that includes 1 order of differencing and a constant term. (The forecasts for the first few periods into the future will not

lie *exactly* along the trend line if the model includes AR coefficients, but they will quickly converge to it.)

The model summary report looks like this:

Forecasting - units

Data variable: units (UNIT SALES)

Number of observations = 150

Start index = 1.0

Sampling interval = 1.0

Forecast Summary

Nonseasonal differencing of order: 1

Forecast model selected: ARIMA(1,1,0) with constant

Number of forecasts generated: 36

Number of periods withheld for validation: 0

	<i>Estimation</i>	<i>Validation</i>
<i>Statistic</i>	<i>Period</i>	<i>Period</i>
RMSE	1.376	
MAE	1.051	
MAPE	0.4629	
ME	0.002083	
MPE	-0.001139	

ARIMA Model Summary

<i>Parameter</i>	<i>Estimate</i>	<i>Std. Error</i>	<i>t</i>	<i>P-value</i>
AR(1)	0.3126	0.07824	3.996	0.000102
Mean	0.4183	0.1634	2.561	0.011453
Constant	0.2875			

Backforecasting: yes

Estimated white noise variance = 1.894 with 147 degrees of freedom

Estimated white noise standard deviation = 1.376

Number of iterations: 1

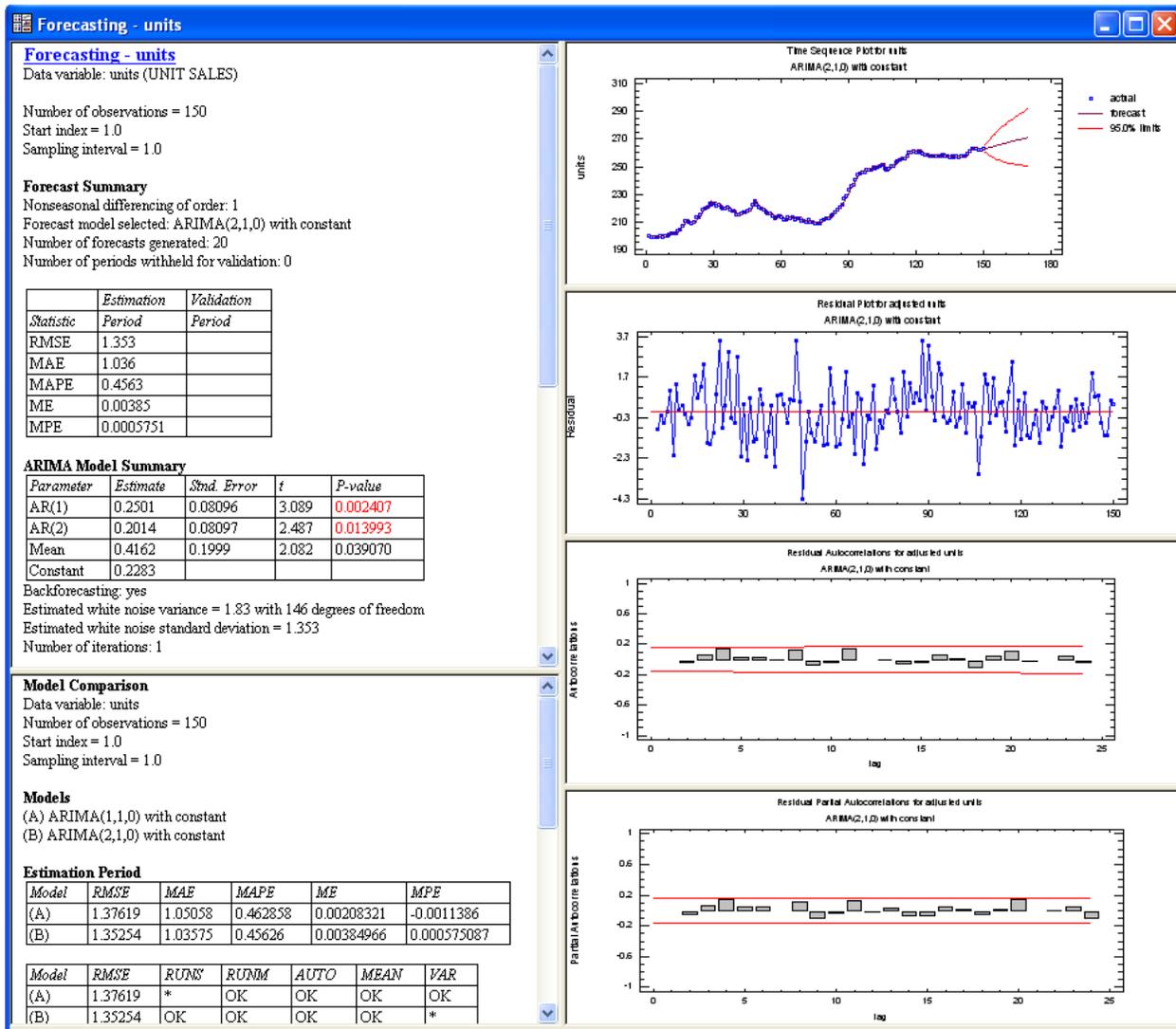
The AR(1) coefficient is fairly significant ($t=4$), and the “Mean” (which is the estimated trend per period when a single order of differencing has been used) is also significant ($t=2.56$) as we might have guessed from the original plot. The RMSE is 1.376 and the MAPE is a tiny number, 0.46%, reflecting the smoothness of the series. (The “estimated white noise standard deviation” is just another name for the RMSE here. This is traditional ARIMA jargon.)

The “mean” and the “constant” are not the same thing if a model has autoregressive coefficients. The mean is the mean of the stationarized series. The constant is the “mu” term (μ) in the ARIMA equation, which is analogous to the intercept in a regression equation. *The constant is equal to the mean multiplied by 1 minus the sum of the AR coefficients.* For example, in this case we have $0.2875 = (1-0.3126)*0.4183$. The important thing to keep in mind that *if an order of differencing has been used, then the mean, not the constant, is the estimated trend per period.* If no differencing has been used, then the mean is just the mean of the series itself.

These results are not “bad,” although the borderline-nonstationary pattern in the residuals suggests that we ought to consider either adding the next higher AR term (set $p=2$) or else go to the next higher level of differencing. If we set $p=2$:

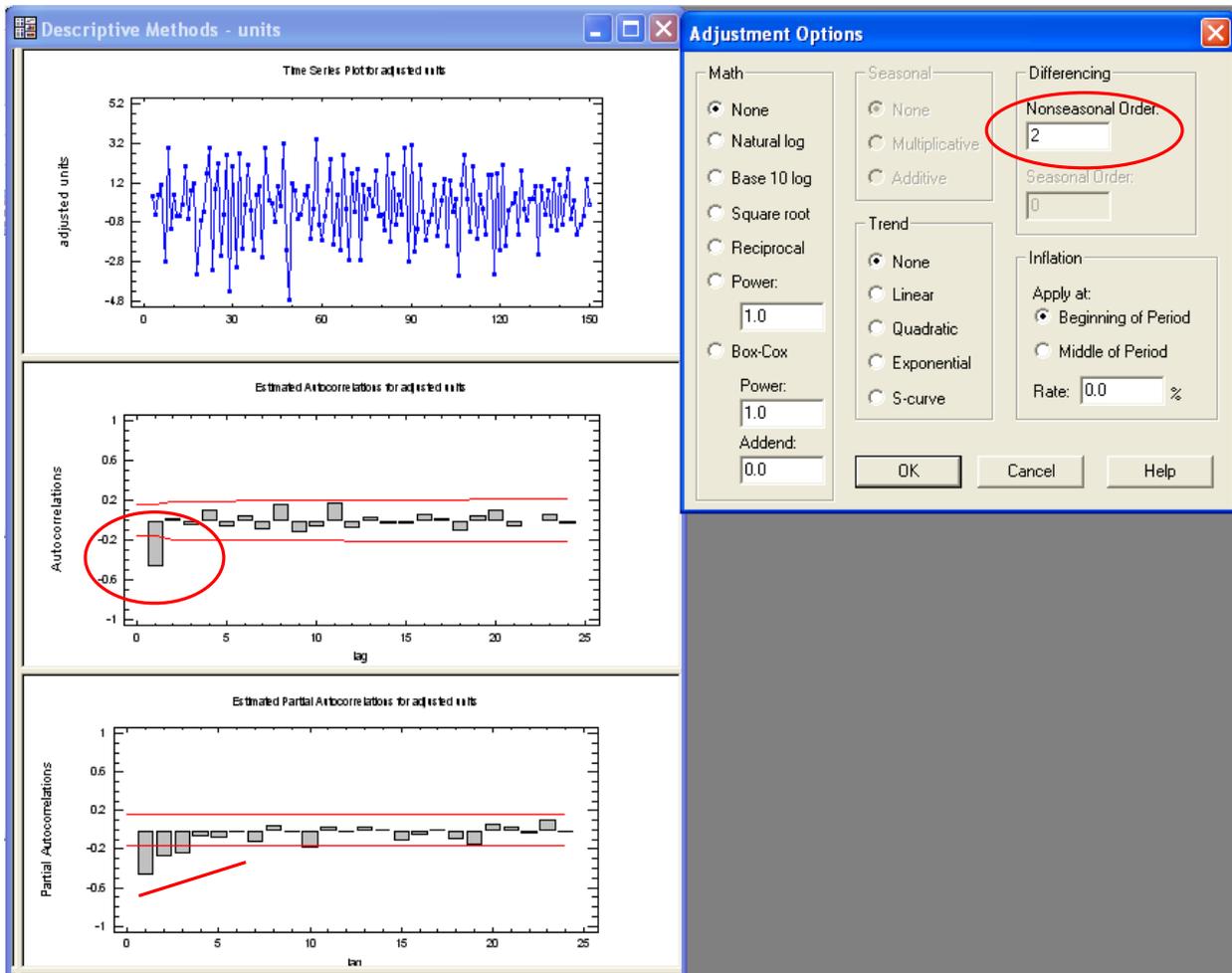
Beta: AR: MA:

...we now have an ARIMA(2,1,0)+c model, and the plots and model summary report come out looking like this:

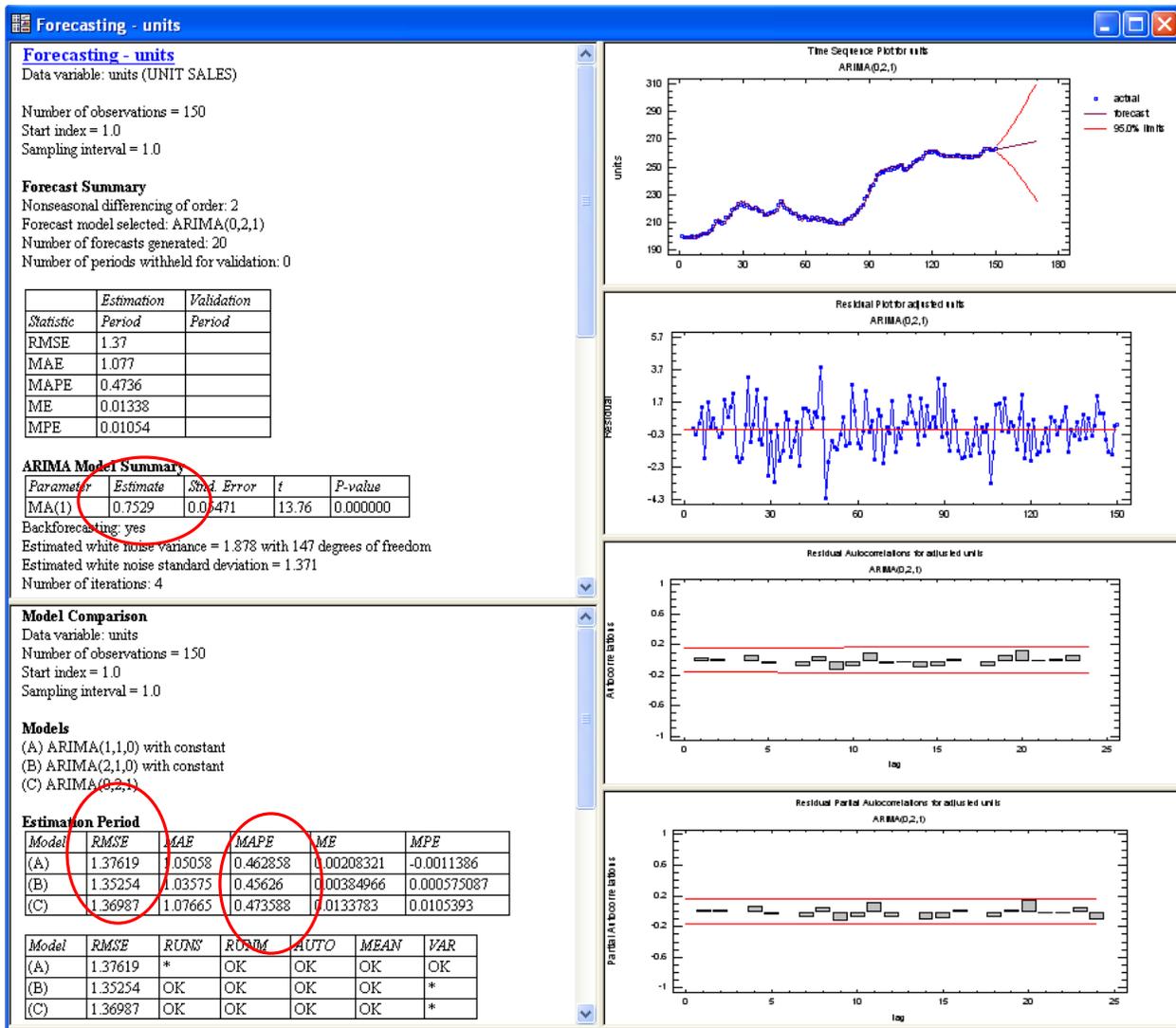


The first few autocorrelations have gotten slightly smaller, but the residual time series plot looks about the same. The AR(2) coefficient is barely significant ($t=2.08$) and the RMSE is almost the same (1.35 to three significant digits, rather than 1.38). So, this is not really an improvement. We should prefer the ARIMA(1,1,0)+c model on the grounds of simplicity.

Because of the borderline-nonstationary appearance of the series after one nonseasonal difference, we ought to consider using a second difference. So, let's go back to the Descriptive Methods procedure and see what the plots look like with $d=2$:



This is an MA(1) signature: there is a single negative spike in the ACF plot and a decay pattern (from below) in the PACF plot. This is what you often see when you go to the next higher order of differencing when the previous pattern was one of weak positive autocorrelation. So, there is a clear indication that we should set $q=1$ (and $p=0$) if we are going to use $d=2$. Also, with 2 orders of differencing we should NOT include a constant term. (A constant term with 2 orders of differencing would introduce a *quadratic trend* in the forecasts, which is rarely a good idea.) Altogether, **this reasoning yields an ARIMA(0,2,1) model, which is a special case of a linear exponential smoothing model.**



The MA(1) coefficient is large (0.75) and highly significant, which was to be expected, given the large magnitude of the lag-1 autocorrelation of the twice-differenced series. (When there is a *negative* spike in the ACF at lag 1, you always get a *positive* value for the MA(1) coefficient.) However, the error stats are basically the same as those of the other models (the RMSE is 1.37 in comparison to 1.38 and 1.35 for the others, and the MAPE's are also virtually the same), and the residual time series and ACF plot look pretty much like those of the previous model. The residual time series plot looks slightly more like “pure noise” in the sense of having a local mean that is closer to zero at all points in time, although there is still a hint of slow mean reversion.

The forecasts of this model extend along a straight line, as did those of the previous model, but **for this model the slope of the line is an estimate of the local trend, not the global trend.** In this case the local trend appears slightly smaller than the global trend, so the trend in the forecasts is not quite as steep for this model as it was for the previous two models. Notice that the *confidence limits* for forecasts are *much wider* for this model—in fact, they widen with a “trumpet” shape

instead of a sideways-parabola shape. This is characteristic of ARIMA models with 2 orders of nonseasonal differencing, as well as characteristic of linear exponential smoothing models. *This model assumes that there is a randomly-varying local trend rather than a constant local trend, which makes the future look much more uncertain.* (Both of these models are quite different from a simple-trend-line model. In both of them the trend line that is extrapolated into the future anchored is upon a weighted average of recent values rather than anchored in the center of the data.)

One more thing that should be done here is to hold out some data and do an **out-of-sample-validation** of all three models. If we hold out the last 30 points (20% of the sample), we get the following results:

Model Comparison

Data variable: units
 Number of observations = 150
 Start index = 1.0
 Sampling interval = 1.0
 Number of periods withheld for validation: 30

Models

- (A) ARIMA(1,1,0) with constant
- (B) ARIMA(2,1,0) with constant
- (C) ARIMA(0,2,1)

Estimation Period

Model	RMSE	MAE	MAPE	ME	MPE
(A)	1.47231	1.13091	0.508768	0.00725353	-0.00279807
(B)	1.45175	1.11389	0.500834	0.0197748	0.0046833
(C)	1.46217	1.15376	0.518221	0.0267768	0.017097

Model	RMSE	RUNS	RUNM	AUTO	MEAN	VAR
(A)	1.47231	OK	OK	OK	OK	OK
(B)	1.45175	OK	OK	OK	OK	OK
(C)	1.46217	OK	OK	OK	OK	OK

Validation Period

Model	RMSE	MAE	MAPE	ME	MPE
(A)	0.915864	0.748623	0.288776	-0.269998	-0.104758
(B)	0.870528	0.726546	0.280088	-0.200813	-0.0778831
(C)	0.925599	0.771561	0.297298	-0.038966	-0.0148876

Interestingly, the error stats of all models in the validation period are much better than in the estimation period, which evidently means that the data has been less noisy in the recent past than in the more distant past. Sometimes this happens. The validation-period statistics of the models are all virtually identical. Under-the-hood these models are all very similar in how they generate one-step-ahead forecasts. They only differ significantly in their implications for trend extrapolation.

Which of the three models is best? They give nearly identical results (including unrealistically tiny MAPE's!) in terms of their one-step-ahead forecast errors, so the choice needs to be made on the basis of other considerations. The important difference between models A and C is that model A assumes a constant long-term trend while model C assumes a time-varying local trend. If you want the model to try to estimate the local trend, then model C might be the best choice as long as you are not forecasting *too* far into the future. However, if you think that there really is a constant trend over the long run, and if you are forecasting farther into the future, then model A might be preferred.

5. SUMMARY

This contrived example is rather simplistic and doesn't lead to a "slam-dunk" conclusion about the best model, but it illustrates the general kind of reasoning that is used when fitting ARIMA models, and it also illustrates some of the patterns that you typically see in ACF and PACF plots along the way. **Time series that have trends or random-walk patterns are always strongly positively autocorrelated.** This looks like a very strong AR signature, but it is actually a sign of "underdifferencing," i.e., the series needs to be differenced to be made stationary. **If you apply one or more first-difference transformations, the autocorrelations are reduced and eventually become negative, and the signature changes from an AR signature to an MA signature.** An AR signature is often the signature of a series that is "slightly underdifferenced," while an MA signature is often the signature of a series that is "slightly overdifferenced." If you apply one difference too many, you will get a *very* strong pattern of negative autocorrelation. **You should be careful to avoid overdifferencing the data—if the lag-1 autocorrelation is zero or negative at the current order of differencing, the series almost certainly does not need a higher order of differencing.** Also, you should generally avoid using both AR and MA terms in the same nonseasonal ARIMA model: they may end up working against each other and merely canceling each other's effects.

The graphic on the following page illustrates this "spectrum" of possibilities and the modeling steps that move you back and forth in it (adding or removing differences, adding AR or MA terms). The idea is to end up in the middle, with residuals that are "white noise." It is not ALWAYS the case that an AR signature is one of positive autocorrelation lag 1 and an MA signature is one of negative autocorrelation at lag 1, but this is most often what you see.

When you apply this sort of reasoning, you will quickly converge on one or two models that appear to be appropriate. If two models with different orders of differencing give very similar results for one-step-ahead forecasts, then you should choose among them on the basis of other reasons, such as their implicit assumptions about the nature of short- or long-term trends in the data. Most of the time you will end up with one of the common types of ARIMA models listed in section 3, and most of these are models we have already studied under other names. However, the ARIMA procedure provides a nice unifying framework for fitting all these models and fine-tuning them.

Also, the ARIMA procedure has a few other bells and whistles, such as an option for adding independent variables to the forecasting equation, yielding a hybrid regression/time-series model.

Here's a map of the spectrum of autocorrelation patterns you may see in your data, and how to move back and forth in it by changing the model specifications until the residuals of the model are in the center: white noise. These pictures are not the only possibilities—you may see more interesting patterns in your data—but the same general principles will apply.

