

# The Two-Way - NPR's News Blog

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Categories: [Business](#), [Technology](#)

12:38 pm

February 2, 2012

by MARK MEMMOTT

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Od|huhg#r lfh#Dqdo|v#whfkqrarj| #dffrug lqj#r#hndufkhuv#urp #G xnh#K qlyhuvw|# dqg#k#k#K qlyhuvw|# r#i#lqr lv/#hhp v#w#eh#led#r#s lfn#ks#q#k#h#yrfdqg lvrqdgfh# p dunhuv#q#k#h#rgh#r#i#d#HR \*#r lfh#kdw#ljqd#k#h#r#k#h#p ljkweh#kdg lqj#k#h# wuxw#/#u| lqj#r#r#w#d|#r#p hwk lqj#r#u#yhq#b| lqj#Dqg#k#h#whfkqrarj| #dffrug lqj#r#d# sds#h#k#h#hndufkhuv#kdyh#urgx#fhg/#hhp v#w#r#r#d#ehwhu#re#r#i#kdw#kdw#k#xp dqv#J wkh#dqdo|vw#dn lqj#s duw#q#x#fk#Frqihuhqfh#fdw#J fdq#gr1

Frjq lwh#j lvrqdgfh/#h#hndufkhuv#hvhq#K revrq/#z loldp #P d|#khz #dqg#P rkdq# Yhgnwd#k#d#o#p #d|#l#h#w#d#h#r#i#s#v| fkrarj lfdq#durxvd#dqg#j lvrp iru#w#ffxulqj# z khq#dq#qg ly#gxd#d#nhv#d#fwrq#v#kdw#Frqwdw#z lkw#d#ehdhi/#x#fk#d#v#fkhdw#lqj#z kldh# ehdhylqj#rghvho#r#eh#k#rghw#z

Wkh|#dxwlrq#kdw=

"LVA is an emerging technology and, as with most commercial products, its inner workings are proprietary. While our laboratory results suggest the LVA dissonance metrics capture aspects of the construct of cognitive dissonance, we are unable to document the mechanisms by which LVA is able to do so."

Dqg#z khuh#v#k#l#D#YD#hfkqrarj|#Frp lqj#urp B#Wkh#hndufkhuv#kxuhg#w#k#h# Lvudho#lup #Q hp hv|vfr#l#k#dv#s#w#r#p h#y#lghrv#q# rxWxeh w#k#k#z #z kdw#l#w# whfkqrarj|#fdq#hnsruhgq|#gr1

Lik#l#d#v#rxqgv#dnh#k#h#s#ar#w#r#i#d#WY#k#k#z #/#rx#u#h#ljkw#r#r#\*#r#z#fdq#fndg#Lie to Me1

Tags: [Nemesysco](#), [Layered Voice Analysis](#)